

Van Ella Studios Presents the 9th Annual
SHOW ME BURLESQUE FESTIVAL

May 17-19, 2018 St. Louis, MO



Sponsorship Opportunities

What is the Show Me Burlesque Festival?

The 9th Annual Show Me Burlesque Festival is dedicated to glitz, glam, breathtaking talent, spectacular productions, and fabulous burlesque, vaudeville, circus, and variety entertainment! Presented by Lola Van Ella and Van Ella Studios, the three-day festival will take place May 17-19 at the Casa Loma Ballroom, 2720 Cherokee, Crack Fox, and the Thaxton Speakeasy. 100+ performers from around the world will be featured, and more than 1,400 people will attend the many shows and workshops throughout the festival! Tickets sell fast for this festival with VIP seats expected to sell out for each show.

Who Attends the Festival?

The Show-Me attendees are tastemakers and trend-setters who express their authenticity and individuality through their attire and personal style.

They shop local, and they love items that are vintage, handmade or one-of-a-kind.

They frequent bars, restaurants, and shops on Cherokee, South Grand, Mid-Town, Downtown, Grand Center, The Loop, Maplewood, and other neighborhoods with unique local establishments.

They often drink whiskey, craft beer, artisan cocktails, and champagne.

They frequently spend money to be entertained, and they are fiercely loyal to events like Show-Me that produce consistently high quality performances. Show-Me patrons love to have a good time!



SPONSORSHIP PACKAGES

Teaser Sponsor \$175

- 2 GA tickets to each show
- Logo on the website
- Your product and/or special offer included in the swag bags

Show Stopper Sponsor \$375

- Quarter Page Ad in the festival program
- 2 GA tickets to each show
- Logo on the website
- Your product and/or special offer included in the swag bags

Top Banana Sponsor \$850

- Half Page Ad in the festival program
- 2 VIP tickets to each show
- Logo on the poster and on the website
- Brand plugs at the shows
- Your product and/or special offer included in the swag bags

Headliner Sponsor \$1,750

- Full Page Ad in the festival program
- 2 VIP tickets to each show
- Logo on the poster and on the website
- Brand plugs at the shows
- Your product and/or special offer included in the swag bags
- Your banner/logo displayed at the event



Presenting Sponsor \$2,500

- Full Page Ad in the festival program
- 4 VIP tickets to each show
- Logo on the poster and on the website
- Brand plugs at the shows
- Your product and/or special offer included in the swag bags
- Your banner/logo displayed at the event



Festival Program Ads

Don't need all the bells and whistles of a full sponsorship? ☑ No problem... Simply get an AD in the festival program. It will be distributed at FOUR different shows throughout the Festival!

Full Page Ad: \$975

Full color; 4.875" wide x 7.875" tall; JPG or PDF

Half Page Ad: \$525

Full color; 4.875" wide x 3.875" tall; JPG or PDF

Quarter Page Ad: \$275

Full color; 2.875" wide x 3.875" tall; JPG or PDF
(Less than \$69 per show!)

Perfect way to feature a special offer to festival attendees as they're dining and shopping throughout the weekend!



Sponsorship Opportunities and Ad Space is Limited. Contact us today!

Kristen Goodman, *Sponsorship Coordinator*

kristengoodmansings@gmail.com 314-749-1983