

Van Ella Productions Presents the 11th Annual  
**Show-Me Burlesque and Vaudeville Festival**  
May 14-16, 2020

### **What is Show-Me?**

The 11th Annual Show-Me Burlesque and Vaudeville Festival is dedicated to glitz, glam, breathtaking talent, spectacular productions, and fabulous burlesque, vaudeville, circus, and variety entertainment! Presented by Lola Van Ella and Van Ella Productions, the three-day festival will take place May 14-16 at the Casa Loma Ballroom and 2720 Cherokee. Over 100 performers from around the world will be featured! Tickets sell fast for this festival with VIP seats expected to sell out for each show.



### **Who Attends?**

More than 1,400 people will attend the many shows and workshops throughout the festival. The Show-Me attendees are tastemakers and trend-setters from across the STL metro area and beyond who express their authenticity and individuality through their attire and personal style. They shop local, and they frequent bars, restaurants, and shops on Cherokee, South Grand, Mid-Town, Downtown, Grand Center, The Loop, and other neighborhoods with unique local establishments. They spend money to be entertained, and they are fiercely loyal to events like Show-Me that produce consistently high quality performances.

### **Two ways to feature YOUR business at the Festival:**

**1) Festival Program Ads** - A perfect way to feature a coupon or special offer to festival attendees as they're dining and shopping throughout the weekend.

- Full Page Ad: \$1,000 (Full color; 4.875" wide x 7.875" tall; JPG or PDF) (included in "Headliner" and "Presenting" sponsor packages)
- Half Page Ad: \$525 (Full color; 4.875" wide x 3.875" tall; JPG or PDF) (included in "Top Banana" sponsor package)
- Quarter Page Ad: \$275 (Full color; 2.875" wide x 3.875" tall; JPG or PDF) (included in "Show Stopper" sponsor package)

**2) Sponsorships** - Market your brand in multiple methods while receiving perks you can enjoy yourself or pass along to your clients/customers.

→ See the back page for Sponsorship Packages.

**Lock in your Sponsorship or Program Ad by April 1, 2020, and receive a 10% Early Bird Discount!**

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## ***SPONSORSHIP PACKAGES***

### **Teaser Sponsor Package \$175**

- 2 GA tickets to each show
- Logo on the website
- Your product and/or special offer included in the swag bags

### **Show Stopper Sponsor Package \$375**

- Quarter Page Ad in the festival program
- 2 GA tickets to each show
- Logo on the website
- Your product and/or special offer included in the swag bags

### **Top Banana Sponsor Package \$850**

- Half Page Ad in the festival program
- 2 VIP tickets to each show
- Logo on the poster and on the website
- Brand plugs at the shows
- Your product and/or special offer included in the swag bags

### **Headliner Sponsor Package \$1,750**

- Full Page Ad in the festival program
- 2 VIP tickets to each show
- Logo on the poster and on the website
- Brand plugs at the shows
- Your product and/or special offer included in the swag bags
- Your banner/logo displayed at the event

### **Presenting Sponsor Package \$2,500**

- Naming Rights to one of four shows during the festival
- Full Page Ad in the festival program
- 2 VIP tickets and 2 GA tickets to each show
- Logo on the poster and on the website
- Brand plugs at the shows
- Your product and/or special offer included in the swag bags
- Your banner/logo displayed at the event



For more info or to confirm your Sponsorship and/or Program Ad,  
contact Dolly Mama at [showmesponsorship@gmail.com](mailto:showmesponsorship@gmail.com) or (314) 750-8484

*Thank You!*